## **APPENDIX 3**

## Outputs from OPTIMAL Way

Step	Outputs
Outline the brief	<ul> <li>Programme leadership:</li> <li>Programme sponsor, senior HR leader and the commissioner</li> <li>External organization insights</li> <li>Design brief:</li> <li>The shared understanding of the design and programme context</li> <li>Strategic statements</li> <li>Annotated target capabilities</li> <li>Programme brief</li> <li>Working papers:</li> <li>From the individual interviews – multiple perspectives on the programme and design context</li> <li>A 'chorus of voices' collating key areas from the individual interviews</li> </ul>
Pull together the programme	<ul> <li>Design programme leadership and team:</li> <li>Programme leader, design leader, specialist representatives and steering committee</li> <li>Optionally, design authority and business user group</li> <li>Programme management systems and environment</li> <li>Other programme workstreams (as required)</li> <li>Cultural assessment (optional)</li> <li>Design workstream:</li> <li>Knowledge from past organization design work and</li> </ul>
	<ul> <li>Programmes</li> <li>Organization design model: the Compass and how it will be used</li> <li>Design process: the OPTIMAL Organization Design Approach and how it will be used</li> <li>Toolkit: including methods, tools and techniques</li> <li>Training materials on organization design, models, process and design brief</li> <li>Training materials for methods, tools and techniques</li> <li>Programme definition and plan</li> </ul>
	Steering committee pack

Step	Outputs
Take stock of the change required	<ul> <li>Working papers from capturing the evidence base:</li> <li>Master prompt list for establishing the evidence base</li> <li>Tailored prompt lists for establishing the evidence base</li> <li>Meeting, workshop and discussion group notes</li> <li>Current and future state:</li> <li>Evidence base <ul> <li>A summary of key evidence</li> <li>A detailed evidence-base</li> </ul> </li> <li>Current state characteristics</li> <li>Future state characteristics</li> <li>Future state characteristics</li> <li>Lessons from other organizations</li> <li>Analysis of change required:</li> <li>Gap analysis</li> <li>Radar chart of change required</li> <li>Direction for the design programme:</li> <li>Heat map of change required</li> <li>Change specification: showing what the programme should change and what should remain</li> <li>Updated programme definition and plan (and supporting documents)</li> </ul> <li>Steering committee pack</li> <li>Working papers from assessing the direction and extent of change: <ul> <li>The current and future organization plotted on:</li> <li>The environmental complexity and stability framework</li> <li>The work standardization framework</li> <li>The classification of operating mechanisms framework</li> <li>Workshop outputs</li> </ul> </li>
Identify the assessment criteria	Design principles and criteria marking scheme

Step	Outputs
Map the design options	<ul> <li>Design concepts (detailed in Appendix 4)</li> <li>Completed design option alignment grids</li> <li>Insights for more detailed design work</li> <li>Concept level working papers:</li> <li>Lists of work process identified</li> <li>Notes from discussions</li> <li>Design outlines (detailed in Appendix 4)</li> <li>Completed design option alignment grids</li> <li>Insights for more detailed design work</li> <li>Outline level working paper:</li> <li>Draft versions of activity maps</li> <li>Reasons for changes to activity maps of key work processes</li> <li>Any assumptions surfaced in challenging and refining the activity maps</li> <li>Any viable alternatives to the activity maps and the reasons for your choice</li> </ul>
Assess the alternatives	<ul> <li>Design concept-level assessment:</li> <li>Design option evaluation score sheets (one for each design concept)</li> <li>Design options evaluation summary for design concepts with commentary</li> <li>Recommendations of options to pursue further or variations to consider</li> <li>Design outline level assessment:</li> <li>Design option evaluation score sheets (one for each design outline)</li> <li>Design options evaluation summary for design outlines with commentary</li> <li>Steering committee pack for signing-off the optimal design</li> <li>Programme updates (as required)</li> </ul>

Step	Outputs
Lay out the way forward	<ul> <li>Design blueprint (detailed in Appendix 4)</li> <li>Completed design option alignment grid</li> <li>Implementation preparation:</li> <li>Gap analysis of current organization versus the optimal design blueprint</li> <li>Task list of what is needed to create the new organization</li> <li>List of remaining design tasks to be done during implementation</li> <li>Advice on pacing and sequencing of changes</li> <li>Advice on implementation approach</li> <li>End of design phase programme review</li> <li>End of design phase steering committee pack</li> <li>Working papers:</li> <li>Process/activity characteristics charts</li> <li>Workshop outputs</li> </ul>